



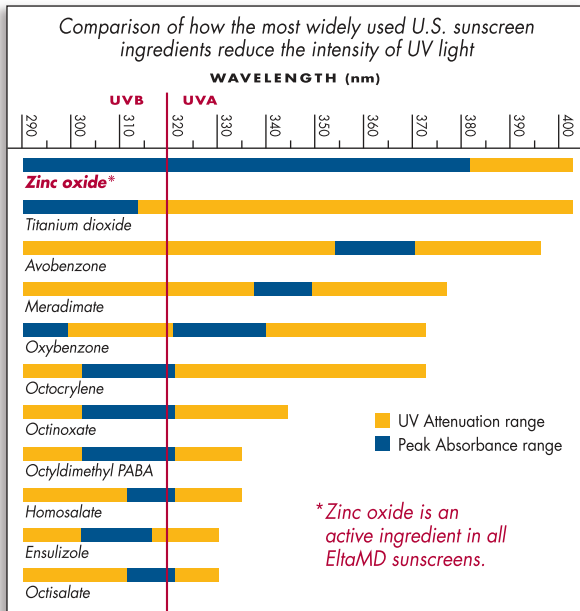
Physician's Guide to EltaMD®
Broad-Spectrum UVA/UVB Protection

Product Support: 800.633.8872
eltamd.com

EltaMD sunscreens are broad-spectrum, fragrance-free, paraben-free, sensitivity-free and noncomedogenic.

Skin Type	Fitzpatrick	Use	EltaMD® Sunscreen	Description
All Types	1,2,3,4,5	Full-Body	UV Aero Broad-Spectrum SPF 45	Continuous spray for easy application. Oil-free. Water-Resistant (80 mins.)
	1,2,3	Full-Body	UV Sport Broad-Spectrum SPF 50	Water-Resistant (80 mins.) Ideal for water sports. Apply to wet or dry skin.
	1,2,3,4,5	Full-Body	UV Spray Broad-Spectrum SPF 46	Water-Resistant (80 mins.) sunscreen in pump sprayer. Oil-free.
	1,2,3,4,5	Lip	UV Lip Balm Broad-Spectrum SPF 31	Long-lasting moisturizing lip sunscreen with antioxidants. Water-Resistant (80 min.)
	2,3,4,5,6	Full-Body	UV Lotion Broad-Spectrum SPF 30+	Moisturizing UV protection.
	1,2,3,4,5	Face & Body	UV Pure Broad-Spectrum SPF 47	Water-Resistant (80 mins.) Natural, chemical-free active ingredients. Oil-free. Gentle and lightweight.
Oily to Normal	1,2,3,4	Face & Body	UV Shield Broad-Spectrum SPF 45	Lightweight, oil-free protection. Apply under makeup or use alone.
Normal, Combination, Post-Procedure	1,2,3,4,5,6	Face	UV Daily Broad-Spectrum SPF 40	Moisturizing UV protection with hyaluronic acid in tinted and untinted formulas.
Dry, Mature	2,3,4,5,6	Face	UV Facial Broad-Spectrum SPF 30+	Fluffy and moisturizing. Wear alone or under makeup.
Extra-Sensitive, Post-Procedure	1,2,3,4,5	Face	UV Physical Broad-Spectrum SPF 41	Lightly tinted. Chemical-free with antioxidants. Water-Resistant (40 mins.) Oilfree.
Acne-prone, Rosacea, Hyperpigmented	1,2,3,4,5,6	Face	UV Clear Broad-Spectrum SPF 46	Calms sensitive skin. Formulated with 5% niacinamide. Oil-free.

Zinc oxide means true broad-spectrum protection.



Data provided by P&G Beauty & Grooming

Why broad-spectrum protection matters

UVA Rays: The Aging Rays

- Penetrate deeply into the skin layers, damaging collagen and cells
- Cause wrinkling, pigmentation and loss of elasticity
- Can pass through glass (office and vehicles)
- Are not affected by weather or altitude
- Are present all day, every day of the year
- Are up to 50 times more prevalent than UVB rays
- Increase the risk for skin cancer

UVB Rays: The Burning Rays

- Mostly affect the outer layer of the skin
- Cause sunburns and tanning that increase the risk of skin cancer
- Vary with time of day and seasons, and are stronger in summer
- The SPF (sunburn protection factor) number of a sunscreen indicates level of protection from UVB only

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 SKINCARE
 Available only through approved physicians.